



COMMUNICATION THAT CONNECTS

Did you know that **91% of employees** say their leaders lack effective communication skills (InterAct Survey) and that miscommunication costs companies an average of **\$62.4 million per year in lost productivity** (SHRM)?

We help companies and complex organizations cut through the noise and communicate change in a way that actually sticks. Change is messy, and people are busy, so we help you craft clear and engaging communications that get people on board and moving in the right direction.

At Slingshot25, we've got 25+ years of experience in developing robust communications plans to reach employees effectively. We're experts in producing internal and external communications in support of initiatives, such as:

- Change Initiatives
 - New System/Tool Rollouts
 - New Process Implementation
 - Organizational Structure Changes
 - Benefits and Policy Updates
- Company Strategic Alignment
 - Mission and Vision
 - Values
 - Culture Statements
 - Leadership Programs
 - Marketing & Recruitment Content
- Mergers and Acquisitions
 - Announcement Communications
 - Day One Communications
 - Integration Communications and Change Support



How can we help?

Project-Specific or Ongoing Communications Support

Do you have a specific project or initiative that needs some extra support? We can help provide:

- Development of a robust, multi-faceted communications plan focused on your project or initiative
- Write messaging for email, video, team meetings, Intranet, and social media aligned to the communications strategy
- Provide support in developing graphics/imagery
- Help plan for follow-up and feedback from employees as necessary
- We can work with you on an hourly basis or as part of leadership/change program support