

Capabilities Statement

Every business result is tied to your people.

Slingshot25's expert team has decades of experience partnering with companies to develop leaders, improve team performance, and transform culture.

Why our work matters.

- **85% of new managers do not get any training prior** to becoming a manager. *(Corporate Executive Board)*
- Only **45% of employees** believe their organization actually sees them as a person instead of just an employee. *(Gartner: "Employees Seek Purpose At Work")*
- **Seventy percent of all change initiatives fail** to achieve their intended benefits. *(Harvard Business Review)*
- **69% of leaders are uncomfortable communicating** with employees and the majority avoid tough conversations. *(Interact and Harris Poll)*
- Employers spend an average of **33% of a worker's annual salary** to replace just one employee. If an employee makes \$60,000 annually, replacing them will cost \$20,000. *(Employee Benefit News)*
- More than **half of all current employees** say the best way to improve their skills is to leave their current position. *(Microsoft: 2022 Work Trend Index Report)*
- **Leaders account for 70% of employee engagement scores.** *(Gallup)*



Our Process



Define



Align



Start Small



Expand



Reinforce

Our Expertise

- Leadership and change skill development
- Change strategy for enterprise or large-scale implementations & M&A
- Executive and leadership coaching
- Culture transformation
- Team health, strengths assessments

Our Services

We do not deliver a one-size-fits-all solution. We customize our services based on your unique needs and circumstances.

Leadership Development

- Develop and deliver scalable leadership development programs
- Train leaders how to manage people during times of change
- Teach skills every leader needs to create healthy and high-performing teams

Change Training

- Teach teams and front-line leaders the change principles and skills necessary to lead change effectively
- Lead workshops to sort through the complexities of change and help develop and execute a successful change plan
- Work with executives to understand the sponsorship role during change

Coaching

- 1:1 coaching with leaders at every level of the organization, from executives to front-line leaders
- Career transition coaching
- Change management coaching

Speaking & Presentations

- Keynote presentations
- Breakout sessions
- Webinars
- Virtual conferences
- Panel discussions

Slingshot25.com

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NAICS: 541612, 611430, 541618

Certified Targeted
Small Business



How we're unique.

We teach leaders to think differently.

We believe that better people make better leaders. We don't teach a bunch of tactics or complex processes to memorize. Those don't work in real life.

We focus on core skills that every successful leader demonstrates daily in successful and healthy teams. Building on that foundation will foster high team performance and business results.

About Slingshot25

We've worked in organizational performance roles for large, complex companies for over 25 years. In that time, we experienced the good and bad of what organizations tee up.

We learned one lesson in our careers:

Leaders create your company's culture and drive your company's performance. Pure and simple.

Companies with healthy cultures and high performance have leaders who understand what it really means to lead others and act in ways that bring out the best in your teams.



Our clients

Slingshot25 has partnered with companies in a variety of industries, from global Fortune 500 companies to local businesses.

BAE Systems

Baringa

Cedar Rapids Bank & Trust

City of Marion

Collins Aerospace

CRST Transportation, Inc.

Crystal Group

DrySpace

Dubuque County

Eco Lips

First Security Bank

Involta

John Deere

Meta

Panasonic

PAR Systems

QCR Holdings, Inc.

RISE, Ltd.

Scooter's Coffee

Travero

University of Iowa

University of Iowa Health Care

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