

# What is Change Costing You?

Nearly 80% of all change initiatives fail. At best, they deliver only part of the vision. At worst, they leave teams frustrated, disengaged, and worse off than before.

#### **CHANGE THAT LASTS**

Change fails because people don't just resist it—they lose something when it happens. Roles shift, priorities change, and what once felt certain no longer does. <u>Most change strategies ignore this</u>. **Ours doesn't.** 

With simple tools and built-in coaching, Slingshot 25 teaches you how to lead change with confidence *and heart* so your people feel valued and cared about in the process.

Unlike transactional skills, people skills aren't built in a day. We know this and have designed The Navigating Change Masterclass to give you a real opportunity to learn, practice, and get help when you need it. Our program starts with an introduction to the change experience and is followed by three deep dive sessions into each of the invisible skills.

#### The course includes:

- Four two-hour training sessions
- Three one-hour labs for practice & support
- The Navigating Change Masterclass workbook
- The Complete Change Guide (tool)
- Unlimited email access for questions









#### What we teach.

In The Navigating Change Masterclass, we teach you how to show up for others, to notice when people need more clarity, and to consider how people will feel about the change. This kind of insight will transform what actions you take to lead through change. We teach the invisible skills around creating clarity, assessing impact and coaching others through difficult circumstances.

- **Influencing decisions.** Most changes are in trouble before they start due to a lack of clarity.
- **Assessing impact.** Every change is a threat to someone. Learn how to be proactive and take care of people as you go.
- **Planning & coaching.** A plan is needed and it's great until people get stuck. We'll teach you how to plan, but also how to get people unstuck.



### **Courtney Smock**

Founding partner, Slingshot25 Change management & caoching expert

## About the Instructor

A 20-year change management and coaching veteran, Courtney has led change in Fortune 500 companies and small businesses around the U.S. to effectively operationalize large—and small-scale transformations, including organizational restructuring, mergers, acquisitions, IT system implementations and process changes.