SLINGSHOT25



Slingshot25's Coaching Academy

As HR professionals, you already coach every day. Develop the critical skills to match.

A professional coaching credential takes the better part of a year and a serious budget. Most HR experts don't need a formal credential — they need clarity on what coaching is, a solid foundation in core coaching skills, real practice coaching others, and a program that fits around the job they already have.

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Learning to coach feels out of reach. It doesn't have to be.

For a lot of HR professionals, learning to coach feels like something for later — nice to have, not a priority. It's unfortunate because coaching is one of the most important skills any HR professional can build: it unleashes what people are capable of and it gets to the root of real issues instead of just managing around them.

And now it doesn't take what you'd expect. No huge price tag. No months carved out of an already-full schedule, because who has time to spare? No certificate that ends up in a drawer, quietly costing you more time and money every few years just to stay valid.

Jackie Pelland and Courtney Smock have been certified coaches for decades. They know exactly what it takes to coach well inside organizations where change never stops and performance can't slip.

How do we compare?

	Slingshot25 Coaching Academy	**Accredited training provider + ICF PCC Credential**
Built For	HR professionals who coach as part of their job	People becoming professional full-time coaches
Duration	3 months pacing and schedule that fits into your work week	12 months (typically) evening and weekend hours may include travel to onsite training
Hours & Activities	46 total hours Includes: training, mentoring, feedback, and coaching practice (no formal evaluation or final exam)	125 hours of coaching training 10 hours of mentor coaching 500 hours of coaching practice Performance evaluation Credentialing exam
Initial Cost	$4,500 per person	Up to $18,000 per person depending on provider
Renewal Cost	Nothing further required	40 CE hours + mentor coaching $175–$275 fee
Your Outcome	Professional coaching skills for immediate use	A globally recognized coaching credential

Built for the coaching HR actually does.

If someone on your team wants a professional coaching credential down the road, ICF is still the right next step. But most HR professionals don't need a credential — they need the confidence and skill to coach well, starting now. That's exactly what this program builds.

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