



LEADERSHIP COACHING

For Real and Lasting Change

Reach your potential, identify blocks and unleash energy so you can (finally) make the changes you desire.

Better people make better leaders

Coaching is the secret weapon of better leaders. Our seasoned, certified coaches will help you discover how to lead with confidence and impact. We will push you beyond the noise of your inbox and past the stories you are telling yourself that prevent you from achieving your greatest success as a leader.

Slingshot25 offers one-on-one, confidential coaching for:

- CEOs, executives and senior leaders
- Mid-level, front-line and new leaders
- Change leaders
- People making or considering a career transition

What is coaching?

Many people understand coaching by comparing it to other development actions with which they are already familiar.

- Consulting: You are looking for an expert in a specific area to give you answers.
- Mentoring: You are looking for someone who has experience doing work similar to your ambitions and can give you advice on how to be successful.
- Training: You are looking to learn new skills, concepts, or best practices that you can apply to your personal or professional situation.

✦ **Coaching:** You are looking for someone who can help you realize your professional ambitions by identifying blocks, unleashing energy, refining your approach, and holding you accountable to make the changes you desire. ✦

What you'll
experience in
every coaching
engagement

- Six one-hour sessions, with unlimited 15-minute check-ins for one year
- Confidential conversations in which you can be honest about issues without fear of judgment
- Set goals and grow your leadership career
- Generate insight and create plans to solve your current leadership challenges using an effective approach
- Ignite new leadership habits to help you solve future challenges



Jackie Pelland

Founding partner, Slingshot25
iPec-certified coach
Specializes in executive and senior
leadership coaching

Meet our Coaches



Courtney Smock

Founding partner, Slingshot25
iPec-certified coach
Specializes in change and career
transition coaching